

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2008**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Canadian Circulation Audit Board
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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



W.I. Media Inc.
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Tel.: 647.274.0507
Fax: 905.998.0095
www.woodindustry.ca

Official Publication of: None
Established: 2005
Issues Per Year: 6

FIELD SERVED

Wood Industry serves Canada's secondary wood processing sector, including manufacturers and marketers, trainers and educators, and architects and designers of kitchen cabinets, home and office furniture, architectural millwork and all forms of value-added production involving solid wood and engineered wood products.

DEFINITION OF RECIPIENT QUALIFICATION

Individuals within the field served.

Primary Market C.A.R.D. Class 744 Woodworking

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	626
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	-
TOTAL	626

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	16,989	100.0	16,989	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,989	100.0	16,989	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July/ August _____	124	42			17,076	November/ December _____	93	209			17,003
September/ October _____	214	25			16,887						
TOTAL	431	276									

WOOD INDUSTRY / December 2008

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008				
This issue is 0.1% or 21 copies above the average of the other 2 issues reported in Paragraph two.				
BUSINESS & INDUSTRY	CANADA	OUTSIDE CANADA	TOTAL QUALIFIED	PERCENT OF TOTAL
WOOD PRODUCT MANUFACTURING				
11331 - Logging _____	68	-	68	0.4
321111 - Sawmills _____	1,308	-	1,308	7.7
321114 - Wood Preservation _____	89	-	89	0.5
321211 - Hardwood Veneer & Plywood Manufacturing _____	182	2	184	1.1
321212 - Softwood Veneer & Plywood Manufacturing _____	34	-	34	0.2
321215 - Structural Wood Product Manufacturing _____	550	-	550	3.2
321911 - Wood Window & Door Manufacturing _____	1,054	-	1,054	6.2
321919 - Other Millwork _____	1,315	-	1,315	7.7
321920 - Wood Container & Pallet Manufacturing _____	415	-	415	2.4
321991 - Manufactured Home (Mobile Home) Manufacturing _____	123	-	123	0.7
321992 - Prefabricated Wood Building Manufacturing _____	396	-	396	2.3
321999 - All Other Miscellaneous Wood Product Manufacturing _____	915	-	915	5.4
Sub-Total	6,449	2	6,451	37.9
FURNITURE MANUFACTURING				
337110 - Wood Kitchen Cabinet & Countertop Manufacturing _____	3,189	2	3,191	18.8
337121 - Upholstered Household Furniture Manufacturing _____	488	-	488	2.9
337123 - Other Wood Household Furniture Manufacturing _____	1,238	-	1,238	7.3
337126 - Household Furniture (except Wood and Upholstered) Manufacturing _____	177	-	177	1.0
337127 - Institutional Furniture Manufacturing _____	410	-	410	2.4
337213 - Wood Office Furniture, including Custom Architectural Woodwork _____	797	-	797	4.7
337214 - Office Furniture (except wood) Manufacturing _____	107	-	107	0.6
337215 - Showcase, Partition, Shelving, and Locker Manufacturing _____	875	-	875	5.1
337910 - Mattress Manufacturing _____	107	-	107	0.6
337920 - Blind and Shade Manufacturing _____	38	-	38	0.2
Sub-Total	7,426	2	7,428	43.7
31-33 - Other Manufacturing, not include above _____	194	1	195	1.1
ARCHITECTS, WHOLESALE & OTHER RELATED SECTORS				
416320 - Lumber, Plywood and Millwork Wholesaler-Distributors _____	668	-	668	3.9
541310 - Architectural Services _____	1,155	-	1,155	6.8
541330 - Engineering Services _____	20	-	20	0.1
610000 - Education _____	220	-	220	1.3
813910 - Business Associations _____	14	-	14	0.1
999999 - Other _____	851	1	852	5.0
Sub-Total	3,122	2	3,124	18.4
TOTAL QUALIFIED CIRCULATION	16,997	6	17,003	100.0

* Note: Canadian NAICS Code 2002 version used

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL – Personal direct request from the recipient: _____	4,370	1,696	771			6,837	40.2
a. Written _____	1,148	349	104			1,601	9.4
b. Telecommunication _____	3,090	1,286	553			4,929	29.0
c. Electronic _____	132	61	114			307	1.8
II. TOTAL – Request from recipient's company: _____	2,459	548	106			3,113	18.3
a. Written _____	98	14	-			112	0.7
b. Telecommunication _____	2,355	530	101			2,986	17.5
c. Electronic _____	6	4	5			15	0.1
III. TOTAL – Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL – Communication from recipient or recipient's company (other than request): _____	14	-	-			14	0.1
a. Written _____	10	-	-			10	0.1
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	4	-	-			4	-
V. TOTAL – Sources other than above (listed alphabetically): _____	6,064	975	-			7,039	41.4
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	6,064	975	-			7,039	41.4
Independent field reports _____	-	-	-			-	-
Licenseses – National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL – Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	12,907	3,219	877			17,003	100.0
*See Paragraph 11	PERCENT	75.9	18.9	5.2		100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			16,073	94.5
Individuals by name only _____			930	5.5
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			17,003	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008

Province	Total Qualified	Percent
Newfoundland and Labrador _____	152	0.9
Prince Edward Island _____	87	0.5
Nova Scotia _____	432	2.5
New Brunswick _____	527	3.1
Quebec _____	4,477	26.3
Ontario _____	7,242	42.6
Manitoba _____	536	3.2
Saskatchewan _____	300	1.8
Alberta, N.W.T. and Nunavut _____	1,106	6.5
B.C. and Yukon _____	2,138	12.6
TOTAL FOR CANADA	16,997	100.0
United States _____	6	-
Other Foreign _____	-	-
TOTAL OUTSIDE CANADA	6	-
TOTAL QUALIFIED CIRCULATION	17,003	100.0

9. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS				
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008*
Total Audit Average Qualified _____	17,275	17,216	17,113	16,989
Qualified Non-Paid Total _____	17,275	17,216	17,113	16,989
Qualified Paid Total _____	-	-	-	-
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC

***NOTE: July-December 2008 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
6	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 3b:

Business directories include 1 source of circulation for a quantity of 7,039 copies or 41.4%, including Scott's Directory.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	February 24, 2009
Adrian Holland, Circulation Manager	City	Toronto
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Province	Ontario
IMPORTANT NOTE:	Received by BPA Worldwide	February 24, 2009
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	Type	PJ
	ID Number	W206P0D8