

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Canadian Circulation Audit Board
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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



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Official Publication of: None
Established: 2005
Issues Per Year: 6

FIELD SERVED

Wood Industry serves Canada's secondary wood processing sector, including manufacturers and marketers, trainers and educators, and architects and designers of kitchen cabinets, home and office furniture, architectural millwork and all forms of value-added production involving solid wood and engineered wood products.

DEFINITION OF RECIPIENT QUALIFICATION

Individuals within the field served.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	606
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	-
TOTAL	606

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	16,504	100.0	16,504	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,504	100.0	16,504	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July/ August _____	22	45			16,606	November/ December _____	324	522			16,552
September/ October _____	264	12			16,354	TOTAL	610	579			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

This issue is 0.4% or 72 copies above the average of the other 2 issues reported in Paragraph two.

BUSINESS & INDUSTRY	CANADA	OUTSIDE CANADA	TOTAL QUALIFIED	PERCENT OF TOTAL
WOOD PRODUCT MANUFACTURING				
11331 - Logging _____	76	-	76	0.5
321111 - Sawmills _____	1,228	-	1,228	7.4
321114 - Wood Preservation _____	86	-	86	0.5
321211 - Hardwood Veneer & Plywood Manufacturing _____	218	2	220	1.3
321212 - Softwood Veneer & Plywood Manufacturing _____	79	-	79	0.5
321215 - Structural Wood Product Manufacturing _____	480	1	481	2.9
321911 - Wood Window & Door Manufacturing _____	923	-	923	5.6
321919 - Other Millwork _____	1,094	-	1,094	6.6
321920 - Wood Container & Pallet Manufacturing _____	394	-	394	2.4
321991 - Manufactured Home (Mobile Home) Manufacturing _____	100	-	100	0.6
321992 - Prefabricated Wood Building Manufacturing _____	389	-	389	2.4
321999 - All Other Miscellaneous Wood Product Manufacturing _____	1,044	-	1,044	6.3
Sub-Total	6,111	3	6,114	37.0
FURNITURE MANUFACTURING				
337110 - Wood Kitchen Cabinet & Countertop Manufacturing _____	3,215	2	3,217	19.5
337121 - Upholstered Household Furniture Manufacturing _____	502	-	502	3.0
337123 - Other Wood Household Furniture Manufacturing _____	1,095	-	1,095	6.6
337126 - Household Furniture (except Wood and Upholstered) Manufacturing _____	189	-	189	1.1
337127 - Institutional Furniture Manufacturing _____	345	-	345	2.1
337213 - Wood Office Furniture, including Custom Architectural Woodwork _____	673	-	673	4.1
337214 - Office Furniture (except wood) Manufacturing _____	133	-	133	0.8
337215 - Showcase, Partition, Shelving, and Locker Manufacturing _____	761	-	761	4.6
337910 - Mattress Manufacturing _____	67	-	67	0.4
337920 - Blind and Shade Manufacturing _____	39	-	39	0.2
Sub-Total	7,019	2	7,021	42.4
31-33 - Other Manufacturing, not include above _____	181	-	181	1.1
ARCHITECTS, WHOLESALE & OTHER RELATED SECTORS				
416320 - Lumber, Plywood and Millwork Wholesaler-Distributors _____	806	-	806	4.8
541310 - Architectural Services _____	1,327	-	1,327	8.0
541330 - Engineering Services _____	66	-	66	0.4
610000 - Education _____	208	-	208	1.3
813910 - Business Associations _____	14	-	14	0.1
999999 - Other _____	815	-	815	4.9
Sub-Total	3,417	-	3,417	20.6
TOTAL QUALIFIED CIRCULATION	16,547	5	16,552	100.0

Note: Canadian NAICS Code 2002 version used

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	4,529	1,481	928			6,938	41.9
II. Request from recipient's company: _____	1,683	854	286			2,823	17.1
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	5	-			5	-
V. TOTAL - Sources other than above (listed alphabetically): _____	5,889	794	103			6,786	41.0
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	5,889	794	103			6,786	41.0
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	12,101	3,134	1,317			16,552	100.0
*See Paragraph 9 PERCENT	73.1	18.9	8.0			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			15,773	95.3
Individuals by name only _____			778	4.7
Titles or functions only _____			1	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			16,552	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

Province	Total Qualified	Percent
Newfoundland and Labrador _____	153	0.9
Prince Edward Island _____	78	0.5
Nova Scotia _____	429	2.6
New Brunswick _____	537	3.2
Quebec _____	4,418	26.7
Ontario _____	6,973	42.2
Manitoba _____	510	3.1
Saskatchewan _____	294	1.8
Alberta, N.W.T. and Nunavut _____	1,115	6.7
B.C. and Yukon _____	2,040	12.3
TOTAL FOR CANADA	16,547	100.0
United States _____	5	-
Other Foreign _____	-	-
TOTAL OUTSIDE CANADA	5	-
TOTAL QUALIFIED CIRCULATION	16,552	100.0

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*
Total Audit Average Qualified: ___	17,275	17,216	17,113	16,989	16,643	16,504
Qualified Non-Paid: _____	17,275	17,216	17,113	16,989	16,643	16,504
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
6	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA:**PARAGRAPH 3b:**

Business directories include 1 source of circulation for a quantity of 6,786 copies or 41.0%, including Scott's Directory

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Adrian Holland, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	February 03, 2010
City	Toronto
Province	Ontario
Received by BPA Worldwide	February 03, 2010
Type	PJ
ID Number	W206P0D9